



Paper and Paperboard Packaging Environmental Council (PPEC)

Conseil de l'environnement des emballages de papier et de carton (CEEPC)

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Win-Win Proposal

- **Methane and CO2 Reduction**
- **Waste Diversion**
- **Provincial Leadership on Climate Change**

Paper packaging industry wants Old Corrugated Boxes (OCC) banned from Landfill

- High percentage already being recovered (est. 85% nationally for IC & I and residential; Ontario residential Blue Box 93%)
- Est. 15% currently ends up in landfill (Ontario or US)
- Ban would reduce Ontario methane and CO₂ by up to 175,000 tonnes/year (equivalent to taking up to 33,000 cars off the road or removing the energy emissions of up to 70,000 homes/year)
- Would mitigate looming provincial landfill crisis (80% will be full in just 15 years)
- Most corrugated boxes are already 100% recycled content (1 million tonnes, Ontario)
- Mills import used boxes to meet demand, would prefer not to
- Long-term mature market, most valuable packaging material in Blue Box (\$15.5 million)
- Mills and recycling industry have infrastructure in place to manage the increased quantity
- Ban could easily be extended to other paper grades (packaging and printed) for larger impact
- Between 200 and 300 new jobs created (conservative estimate) for OCC ban alone
- OCC already banned in other jurisdictions (not new)
- Perfectly aligned with Ontario's climate change direction, and demonstrates leadership

PPEC study looks at: Pros and Cons of Various Policy Options, Lessons Learned, and How to Do it.

- Policy Options: Landfill Bans, Disposal Levies, Bans on Collection/Disposal, Flow Control
- Impacts and Perspectives: Environmental Impacts, Jobs and Trade Impacts, Perspectives of Key Stakeholders
- Action Plan: Communications and Action Plans

PPEC would like to meet with the Minister and his senior staff to discuss this Win-Win Proposal.