



We can't get enough!

It may come as a surprise to 33 million Canadians, but Canada itself will **never** produce enough used paper or board to supply the Canadian paper industry's needs. We just don't have enough!


Canada's newsprint recycling mills, for example, have to import almost a million tonnes of old newspapers (ONP) from the United States every year so that they can meet the demands for recycled content newsprint from US and Canadian publishers.


About a quarter million tonnes of old corrugated boxes (OCC) are also imported, for the same reason — not enough supply within Canada. Other used paper (mostly printing and writing papers) is also imported, mainly to help make tissue and toweling products.

While the mills' needs will never be satisfied from within Canada, there is an incentive (reduced freight costs) for more paper to be recovered locally.

A lot is already being recovered (the national recovery rate for OCC, for example, is considered to be over 80%) but a lot more paper could be recovered. That's the challenge. Increase the recovery, reduce the imports.

Paper Recycling Perspective

-  *Just one* major grocery chain in Ontario sends *almost as many* used corrugated boxes for recycling as all Blue Box programs in the province. And that's with corrugated having one of the highest recovery rates (92%) of all Blue Box packaging materials in 2009 (*Waste Diversion Ontario*).

-  The City of Toronto's Blue Box program provides just 5% of what Ontario paper recycling mills recycle every year.