

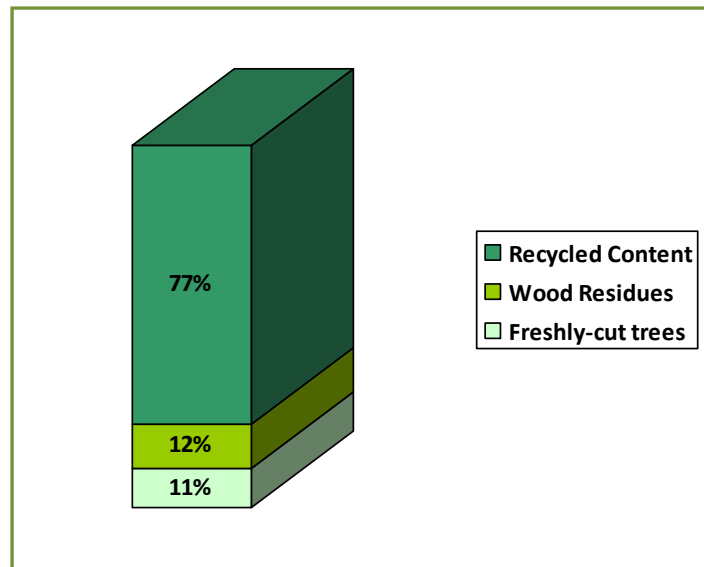


Paper-based packaging close to 80% average recycled content

The average recycled content of paper packaging produced by Canadian mills for use in Canada has jumped to 77 per cent, a full 30 percentage points higher than it was just 20 years ago.

The Canadian industry is heavily weighted to recycled content. Of the 30 mill sites capable of producing packaging grades in 2010 almost two-thirds produced 100% recycled content. Domestic shipments of containerboard used to make corrugated boxes averaged 82% recycled content while boxboard averaged 77% recycled content.

For background on recycled content see *Understanding Recycled Content* in our Report Section.



Average recycled content of paper packaging produced by Canadian mills for use in Canada (2010).