



Paper facts that may surprise you

Take the Quiz. See how much you know, or think you know!

1. What's the average percentage of paper-based packaging produced by Canadian mills for the Canadian market that's actually made from freshly-cut trees?

- 11%
- 25%
- 47%
- 63%

Answer: 11%

Factsheet: Just over 10% of Canadian boxes, bags and cartons are actually made from freshly-cut trees.

2. How much of Canada's total land area is commercial forest?

- 21%
- 38%
- 45%

Answer: 21%

Factsheet: Paper packaging comes from a renewable source.

3. How much of Canada's commercial forest area is actually harvested for lumber and pulp and paper products?

- 0.05%
- 15.00%
- 50.00%

Answer: 0.05%

Factsheet: The Truth about Trees.

4. Insects and beetles consume more of the commercial forest than is harvested for lumber and pulp and paper products. How much more?

- 11 times more
- 19 times more
- 25 times more

Answer: 19 times more

Factsheet: What's the biggest user of the commercial forest?

5. Canada leads the world in third-party certification of sustainable forestry practices. What percentage of the world's third-party certified forest is right here in Canada?

- 18%
- 24%
- 42%

Answer: 42%

Factsheet: The Truth about Trees.

6. What is the average recycled content of paper packaging produced by Canadian mills for the Canadian market?

- 32%
- 48%
- 77%

Answer: 77%

Factsheet: Paper-based packaging close to 80% recycled content.

7. The City of Toronto's Blue Box system sends more paper for recycling than any other municipality in Ontario. What percentage do you think it represents of all the paper recycled in the province?

- 5%
- 10%
- 15%
- 20%

Answer: 5%

Factsheet: Waste Diversion Statistics.

8. Corrugated boxes are the most widely recycled of all packaging materials. While most old corrugated is recovered from industrial sources, residential recycling rates are very impressive too. What's the 2009 recycling rate from Ontario households?

- 48%
- 76%
- 92%

Answer: 92%

Factsheet: We can't get enough!

9. In the early 1990s, PPEC pioneered the recovery of old boxboard cartons from Ontario households. What percentage of Canadians now have access to the recycling of this material?

- 70%
- 83%
- 90%

Answer: 83%

Factsheet: Recyclable.

10. Packaging is often singled out as being a major portion of the waste stream. What percentage (by weight) do you think it represents?

- just over 10%
- just over 20%
- just over 30%

Answer: Just over 10%

Factsheet: Waste Diversion Statistics.